User Acceptance Test

Name: - Mobile Content Management Tool for Hypermarket Store-wide Environment In Malaysia (MCMT)

Description: - To Perform User Acceptance Testing On MCMT Front End Module

Purpose: - To Elicit Information On The Effectiveness Of MCMT From The Consumers’ Points Of View

Questionnaire: -

1. Do you agree that MCMT would definitely beneficial your shopping experience?
   (1: Strongly Disagree; 5: Strongly Agree) 1 2 3 4 5

2. Do you agree that MCMT prototype application is user-friendly?
   (1: Strongly Disagree; 5: Strongly Agree) 1 2 3 4 5

3. Do you think MCMT is able to improve your shopping experience in terms of efficiency at the hypermarket storewide environment?
   (1: Strongly Disagree; 5: Strongly Agree) 1 2 3 4 5

4. What do you think about the feasibility of this MCMT prototype application in terms of the multimedia aspect? For example, the use of graphics and illustrations.
   (1: Strongly Disagree; 5: Strongly Agree) 1 2 3 4 5

Completed by: _____________________________

Date: _________________________________

Thank You